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Mr. Sigurd S. Larson
Chairman of the Board
Young & Rubicam, Inc.
205 Madison Avenue
New York 17, New York

Dear Sir:

I have checked further into the matter about which you wrote me in your letter of September 23 and find that it is receiving close attention and coordination by all concerned [redacted]

I appreciate very much your sincere concern and offer to be of assistance. Your continued encouragement of your representative to assist in the fine job being done by the North American Association in their programs to develop better understanding [redacted] will be of great value.

Sincerely,

SIGNED

Allen W. Dulles
Director

cc: DDCI

Signature Recommended:

(Signed) Richard M. Elliott, Jr.

9 NOV 1960

Deputy Director (Plans)

DDP/WH: [redacted] kte (8 November 1960)

Distribution:

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1 - C/OPS w/ [redacted]

1 - C/WH

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1 - Executive Registry

1 - OCF [redacted]

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DD/P 0-5948

8 November 1960

60-806311

MEMORANDUM FOR: Director of Central Intelligence

VIA : Deputy Director (Plans)

SUBJECT : Approval of Suggested Reply to Letter of
23 September 1960 from Mr. Sigurd S. Larnon

Attached for the Director's signature is a suggested
reply to the letter of 23 September 1960 from Mr. Sigurd S.
Larnon.

J. O. KING
Chief

Western Hemisphere Division

1 Attachment

cc: DDCI

SECRET